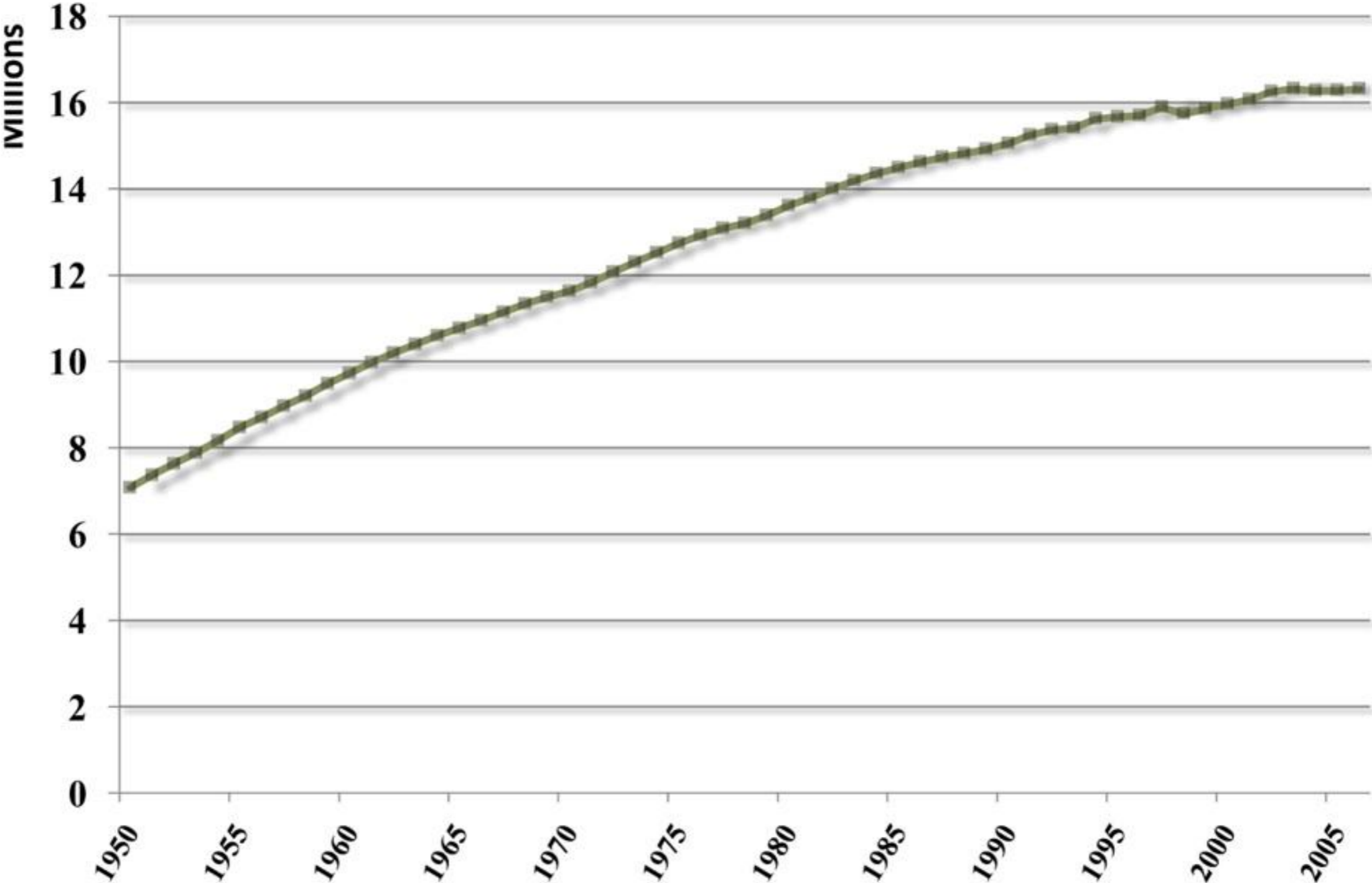


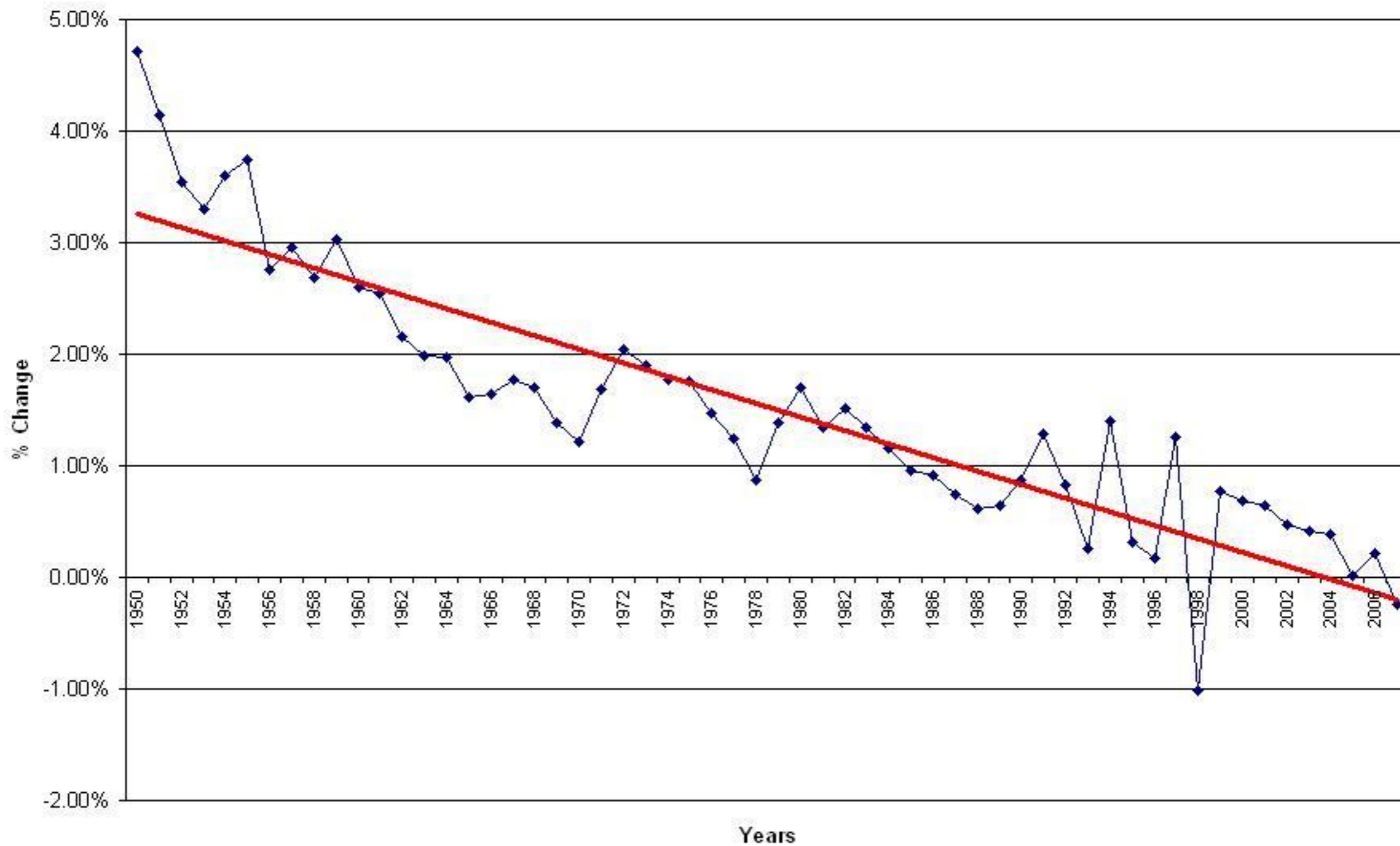
Reaching the Digital Generation for Christ

1 Corinthians 9:19-23

SBC: Total Membership *1950-2006*



Annual % Change in SBC Total Membership--1950-2007



Missouri Baptist Convention

In 1999,
there were 13,569 baptisms
and undesignated receipts of \$180,175,243.

In 2008,
there were 11,105 baptisms
and undesignated receipts of \$236,766,111.

Barry County Stats

Average Membership –

5780 Average Baptisms –

242 Average Baptism Ratio - 1:24 Average Budgets

-
\$3.5 Million Average Budgets to Baptism Ratio - \$14,559

Washburn FBC

Average Baptisms –

16 Average Membership –

272 Average Baptism Ratio –

1:20 Average Budgets to Baptism Ratio - \$8140

I have become a slave to all, in order to win more people

Jews	Ethnic Jews	Oral
Under the Law	Orthodox Jews	Print
Outside the Law	God-fearing Gentiles	Broadcast
Weak	Pagan Gentiles	Digital

The Medium is the Message

Oral - (Ancient - 1500)

Print – (1500-1900)

Broadcast (1900-2000)

Digital (2000-?)

Oral	Print	Broadcast	Digital
Ancient	Medieval	Modern	Post-Modern
Jerusalem	Judea	Samaria	Ends of the Earth
Hear the Bible	Read the Bible	Watch the Bible	Interact with the Bible
Jews	Jews	Jews	Gentiles

Broadcast	Digital
Radio and TV	Computer and Internet
Home Land-Line phone	Cell phone and Smartphone
next door to physical network	next page to social network
1950s to 1980s	1990s to 2010s
Analog TV	Digital TV

Modern	Battle Line	Post-Modern
Expected	Authority	Questioned
Objective	Nature of Reality	Subjective
Word of God	Spirit and Truth	Heart of God
Behavior	Priorities	Belonging
Life Application	Preaching	Interactive
Individual Rights	Work Habits	Collaboration

Transfer of Values 1990-2010

Berlin Wall	No Berlin Wall
Pre-globalization	Post-globalization
Pre-9/11	Post-9/11
Pre-Google	Post-Google

What do these digital folks look like?



Four Ways I Can Reach the Digital Generation

- Don't look **DOWN** on them.
- Do whatever I can to make them feel like they **BELONG**.
- Be **PATIENT** with how they process their faith.
- Let them **BRING** their fresh ideas to the table.